Chris Conway

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EDUCATION

University of North Carolina at Chapel Hill — Expected 2015
B.A. Journalism and Political Science

- Coursework: Ad/PR Research, PR Campaigns, PR Writing, PR Case Studies, Advertising Copywriting and Communication, New Media Technologies, Video for PR and Marketing, News Writing, Intermediate Photojournalism

EXPERIENCE

Largemouth Communications (September 2014-present)
Intern

- Assist in the maintenance of Largemouth's B2B and consumer-facing accounts, including Eaton, Kangaroo Express, Hooters, Sensus, Kingsdown, and more.

UNC Institute for the Environment (August 2013-December 2013)
PR Intern

- Completed communications audit.
- Produced fact sheets, website recommendations, social media plan, press release and video PSA.
- Worked with program director to determine business goals for the organization.

The Daily Tar Heel (circ. 17,000) (August 2011-present)
Photographer, Assistant Photo Editor, Photo Editor, Senior Photographer/Investigations Team

- Help plan and execute enterprise projects as a member of the Investigations Team. Cover a variety of assignments as a Senior Photographer. Previously was an assistant photo editor, photo editor and staff photographer.

Wilmington Star-News (circ. 38,000) (June 2013- August 2013)
Photography Intern

- Covered 95 published photo assignments for a daily newspaper on a variety of beats. Responsible for editing, captioning and filing. Worked with limited supervision on hard deadlines.

HONORS AND AWARDS

- College Photographer of the Year
  - Large Group Multimedia Project, Award of Excellence (2013)
- Associated College Press
  - Newspaper Pacemaker, part of The Daily Tar Heel staff (2013)
- Phi Sigma Pi National Honors Fraternity (2013)
- UNC-Chapel Hill, Dean's List (2013)

SKILLS

- Adobe Suite (Photoshop, InDesign), Final Cut Pro 7, Market Research (incl. Qualtrics software), Reporting & news writing, Content management systems,